

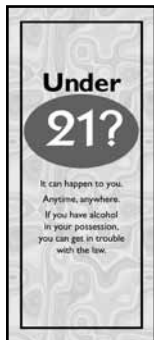
# MICHIGAN **TRAFFIC SAFETY MATERIALS CATALOG**



2012

Not paid for with state funds.  
Paid for with funding from the U.S. Department of Transportation.

## ALCOHOL



### UNDER 21? BROCHURE

It is illegal for anyone under 21 to buy, possess, or transport alcohol. Zero tolerance and minor in possession laws and their penalties are outlined. (2160)



### DRUNK DRIVING IS A COSTLY CRIME. NEW! BROCHURE

It's a crime for a driver to have a blood alcohol content of .08 or greater. This flyer outlines the costs and consequences of a drunk driving arrest and offers alternatives to getting behind the wheel after drinking. (2130) Also available in Arabic (2131) and Spanish. (2132)

## BICYCLE, MOTORCYCLE, BUS, AND PEDESTRIAN SAFETY

### SCHOOL BUSES ARE LIKE TRAFFIC SIGNALS FLYER

What do the different flashing lights on a school bus mean? This flyer gives a brief and illustrated explanation on what motorists are required to do when the lights are activated. (5000)



### SCHOOL BUSES ARE LIKE TRAFFIC SIGNALS POSTER

This poster gives brief and colorfully illustrated explanations for what motorists are required to do when the different school bus lights are activated. (5100)

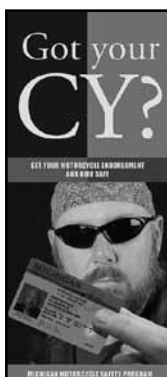
### START SEEING MOTORCYCLES BROCHURE

Motorcycles are growing in popularity and motorists need to be aware they are sharing the road with these smaller and more vulnerable vehicles and their riders. (6500)



### GOT YOUR CY? BROCHURE

For anyone considering riding a motorcycle, this brochure explains requirements for a motorcycle endorsement on a driver's license. Also includes information on responsible riding and protective gear. (6600)



### SHARE THE ROAD POSTER

Serves as a reminder that motorists and motorcyclists must be prepared to share the road. (6700)

### GOT YOUR CY? POSTER

To legally ride a motorcycle in Michigan, riders must obtain a CY motorcycle endorsement on their driver's license. (6800)



### BE A SAFE CYCLIST BROCHURE

Following traffic laws, wearing a bike helmet correctly, and being visible are some of the key things bicyclists can do to ensure their safety. (8010) Also available in Arabic (8011) and Spanish. (8012)

### WALK WISELY FLYER

When a pedestrian is struck by a vehicle, over 80 percent of the time the pedestrian is killed or seriously injured. Safety tips that can help prevent serious injury or death when walking near traffic are provided. (8000) Also available in Arabic (8001) and Spanish. (8002)



### GET WASTED. GET BUSTED. POSTER

This poster sends teens the message that officers are looking for underage drinkers, and they'll face serious consequences if they're caught. (2170)



## CHILD PASSENGER SAFETY

### BOOSTER BUG COLORING BOOK

Learning about riding safely is as easy as A, B, C with the Booster Bugs in this coloring book that promotes the use of booster seats and seat belts. (2400)



# FREE TRAFFIC SAFETY MATERIALS

## SEAT BELTS



### BUCKLE UP FLYER

Michigan's seat belt law is strictly enforced by law enforcement. Information about the law, fine, and how proper usage of a seat belt can save your life are included. (1460). Also available in Arabic (1461) and Spanish. (1462)

### MINOR COLLISION, MAJOR BODY WORK POSTER

This poster promotes the message that even low-speed crashes can result in serious injuries if passengers aren't buckled up. (1330)



### SAVE \$65. BUCKLE UP POSTER

You can save \$65 in 1.2 seconds by just buckling up. (2520)

### CHILD PASSENGER SAFETY THROUGH THE AGES POSTER

This poster defines the stages infants, toddlers, and children progress to ride safely in a motor vehicle. (2420)



### KID IDENTITY STICKER

Designed to be affixed to the back of a child safety seat, these stickers provide vital information about the child—name, address, allergies, emergency contact, etc.—to be used by emergency medical service workers in the event of a traffic crash. (2430)

### HELP YOUR CHILD GROW UP SAFELY POSTER

This life-size poster promotes the use of booster seats until a child reaches 4'9" tall and is designed to illustrate just how tall they should be before moving into seat belts alone. Limit 2. (2495)





### BOOSTER BUG STICKER

The Booster Bugs are featured on this colorful round sticker that children will love to collect. (2412) Stickers come in sheets of 12.



### REAR FACING CAR SEAT FLYER

Children should ride in a rear-facing child safety seat up to age 2. This flyer contains valuable tips for correct installation of this type of car seat. (2470) Also available in Arabic (2471) and Spanish. (2472)



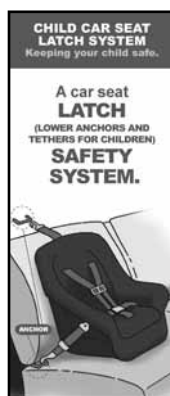
### FORWARD FACING CAR SEAT FLYER

Children ages 2-4 should ride in a forward-facing child safety seat. This flyer contains valuable tips for correct installation of this type of car seat. (2480) Also available in Arabic (2481) and Spanish. (2482)



### BOOSTER SEAT FLYER

Children are required to ride in a car or booster seat until they are 8 years old or 4'9", whichever comes first. (2490) Also available in Arabic (2491) and Spanish. (2492)



### CHILD CAR SEAT LATCH SYSTEM FLYER

LATCH—Lower Anchors and Tethers for Children—is designed to make child safety seat installation easier, without using seat belts. Learn how the LATCH system works and how to determine if your vehicle has it. (2510) Also available in Arabic (2511) and Spanish. (2512)

## TRAFFIC SAFETY

### MOVE OVER BROCHURE

Michigan's emergency vehicle caution law was designed to keep emergency personnel safe when working along the side of roadways. This brochure provides details about the law and informs motorists when they need to "move over." (9140)



### THUMBS ON THE WHEEL FLYER

It's against the law to text while driving. Learn about the three main types of distraction and the penalties for disobeying this regulation. (3000)

### THUMBS ON THE WHEEL

#### POSTER

It's against the law to text while driving. It's a \$100 ticket for a first offense and \$200 for a second offense. This poster helps promote Michigan's ban on texting while driving. (3010)



Office of Highway Safety Planning traffic safety materials are available free of charge to Michigan residents. Brochure and flyer orders are limited to 250; posters are limited to 25.

## CLICK IT THE CRICKET COSTUME LOAN FORM



The Office of Highway Safety Planning offers a unique way for groups and organizations to promote traffic safety to children—Click It the Cricket.

This costume is available for loan, free of charge, for events on a first-come, first-served basis. Costumes come with up to 250 coloring books and stickers to be handed out during your event.

Borrowers must agree to ship the costume back at their expense by a date specified at the time of the loan. Approximate shipping cost is \$15-\$25.

Fax this form to (517) 336-2663 or mail to:

Michigan State Police  
Departmental Services Division  
Highway Safety Resource Materials Unit  
714 S. Harrison, East Lansing, MI 48823

For more information, call (517) 333-2722.

NAME: \_\_\_\_\_ ORGANIZATION NAME: \_\_\_\_\_

ADDRESS (NO P.O. BOXES): \_\_\_\_\_

CITY: \_\_\_\_\_ MI ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

ADDRESS (NO P.O. BOXES): \_\_\_\_\_

EMAIL: \_\_\_\_\_

COSTUME IS NEEDED FOR AN EVENT ON THIS DATE: \_\_\_\_\_

NUMBER OF COLORING BOOKS AND STICKERS NEEDED (250 MAXIMUM): \_\_\_\_\_

# TRAFFIC SAFETY MATERIALS ORDER FORM

NAME: \_\_\_\_\_ AGENCY: \_\_\_\_\_

ADDRESS (No P.O. Boxes): \_\_\_\_\_

CITY: \_\_\_\_\_ MI ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

DATE NEEDED BY: \_\_\_\_\_

All items are free of charge, with a limit of 250 each for brochures and flyers. Posters are limited to 25 each unless otherwise noted. Please indicate the amount of each item ordered. **Michigan residents only.** Allow 2-4 weeks for orders to be processed.

## ALCOHOL MATERIALS

- \_\_\_\_ 2130 Drunk Driving is a Costly Crime flyer
- \_\_\_\_ 2131 Drunk Driving is a Costly Crime flyer (Arabic)
- \_\_\_\_ 2132 Drunk Driving is a Costly Crime flyer (Spanish)
- \_\_\_\_ 2160 Under 21? brochure
- \_\_\_\_ 2170 Get Wasted. Get Busted. poster

## BICYCLE, MOTORCYCLE, BUS, AND PEDESTRIAN SAFETY

- \_\_\_\_ 5000 School Buses are Like Traffic Signals flyer
- \_\_\_\_ 5100 School Buses are Like Traffic Signals poster
- \_\_\_\_ 6500 Start Seeing Motorcycles brochure
- \_\_\_\_ 6600 Got your CY? brochure
- \_\_\_\_ 6700 Share the Road poster
- \_\_\_\_ 6800 Got your CY? poster
- \_\_\_\_ 8000 Walk Wisely flyer
- \_\_\_\_ 8001 Walk Wisely flyer (Arabic)
- \_\_\_\_ 8002 Walk Wisely flyer (Spanish)
- \_\_\_\_ 8010 Be a Safe Cyclist brochure
- \_\_\_\_ 8011 Be a Safe Cyclist brochure (Arabic)
- \_\_\_\_ 8012 Be a Safe Cyclist brochure (Spanish)

## CHILD PASSENGER SAFETY

- \_\_\_\_ 2400 Booster Bug coloring book
- \_\_\_\_ 2412 Booster Bug sticker
- \_\_\_\_ 2420 Stages of Child Passenger Safety poster
- \_\_\_\_ 2430 Kid Identity sticker
- \_\_\_\_ 2470 Rear Facing Car Seat flyer

- \_\_\_\_ 2471 Rear Facing Car Seat flyer (Arabic)
- \_\_\_\_ 2472 Rear Facing Car Seat flyer (Spanish)
- \_\_\_\_ 2480 Forward Facing Car Seat flyer
- \_\_\_\_ 2481 Forward Facing Car Seat flyer (Arabic)
- \_\_\_\_ 2482 Forward Facing Car Seat flyer (Spanish)
- \_\_\_\_ 2490 Booster Seat flyer
- \_\_\_\_ 2491 Booster Seat flyer (Arabic)
- \_\_\_\_ 2492 Booster Seat flyer (Spanish)
- \_\_\_\_ 2495 Help Your Child Grow Up Safely poster (Limit 2)
- \_\_\_\_ 2510 Child Car Seat LATCH System flyer
- \_\_\_\_ 2511 Child Car Seat LATCH System flyer (Arabic)
- \_\_\_\_ 2512 Child Car Seat LATCH System flyer (Spanish)

## SAFETY BELTS

- \_\_\_\_ 1330 Minor Collision, Major Bodywork poster
- \_\_\_\_ 1460 Buckle Up flyer
- \_\_\_\_ 1461 Buckle Up flyer (Arabic)
- \_\_\_\_ 1462 Buckle Up flyer (Spanish)
- \_\_\_\_ 2520 Save \$65. Buckle Up poster

## TRAFFIC SAFETY

- \_\_\_\_ 9140 Move Over Law brochure
- \_\_\_\_ 3000 Thumbs on the Wheel flyer
- \_\_\_\_ 3010 Thumbs on the Wheel poster

To order traffic safety materials: **Phone:** (517) 333-2722 • **Fax** (517) 336-2663 • **Email:** [trafficsafety@michigan.gov](mailto:trafficsafety@michigan.gov)  
**Web:** [www.michigan.gov/ohsp](http://www.michigan.gov/ohsp) (Traffic Safety Materials)